

## **Change Finance Creates First & Only Certified Carbon Neutral ETF (CHGX)**

*100% Self-funded carbon offsets using regenerative grazing*

**Longmont, CO. November 09, 2021--** Change Finance, a majority women-run asset manager, announces today that it has created the first and only Certified Carbon Neutral ETF. In partnership with [EthosESG](#), a FinTech platform that helps align investors with the causes they care about, the firm has created a carbon neutral certification process specifically geared toward asset managers, and uses their own proceeds to pay for 100% of the carbon offsets.

As managers of an ETF (CHGX), Change Finance is a partial owner of the companies in the fund, which in turn means they become partial owners of their carbon footprint. Their commitment is to sequester 100% of the carbon that their investment portfolio is responsible for. They partnered with [Verity Platforms](#), a sustainable finance firm sourcing data from [CDP](#), to help procure an accurate carbon footprint for each company, and then aggregated that across the fund to determine the portfolio-level carbon footprint for CHGX.

“The newest report from the Intergovernmental Panel on Climate Change (IPCC) confirmed what we had feared: it’s too late to stop the next 30 years of climate change, even if the economy was carbon neutral today. Hurricanes, heat domes, and wildfires are urgent signs that we must do better than NetZero targets 5, 10, and 20 years out. That’s why we decided it was time to act and to create the first and only Certified Carbon Neutral ETF.” said Andrew Rodriguez, CEO and CIO of Change Finance. “Our hope is to inspire other asset managers to join us. The climate crisis requires full commitment from everyone – especially the financial services industry. We’re proud to have blazed a trail towards net-zero capital markets,” added Dorrit Lowson, Change Finance’s President and COO.

The [certification by EthosESG](#) follows a rigorous methodology focused on independent analysis of a fund’s carbon footprint and carbon credits (offsets) to verify whether the fund is carbon neutral. The carbon footprint consists of verified Scope 1 emissions (direct emissions from a company’s owned or controlled sources, such as company vehicles or fuel combustion) and Scope 2 emissions (indirect emissions from the generation of purchased electricity, steam, heating and cooling consumed by a company) of every holding of the fund. Carbon credits require proof of purchase from an approved carbon credit provider. For the purposes of certifying carbon neutrality, Ethos defines the carbon footprint of a fund as the total tons of Scope 1 and Scope 2 CO<sub>2</sub> emissions of its holdings multiplied by the fund’s percentage ownership of those holdings. Percentage ownership is based on the market value of the fund’s shares divided by the total market value of the holdings.

Not all carbon credits are created equal. Change Finance has partnered with Grassroots Carbon because it is an organization dedicated to removing carbon from the atmosphere and placing it back into the soil through the practice of regenerative grazing. For every \$1 million invested in CHGX, 7 tonnes of carbon is pulled from the atmosphere.

“We chose regenerative grazing because it is not only more productive in terms of the amount of carbon captured, but it also supports rural communities. Grassroots has a specific focus on marginalized groups such as women ranchers, ranchers of color & indigenous peoples. Essentially, the rancher’s incomes increase, the land is replenished, and carbon is sequestered,” said Brittany Damico, Senior Business Development Manager.

Change Finance has forged this framework so that other asset managers can follow suit with the certification to take major steps toward industry-wide carbon neutral investing.

For more information on the Carbon Neutral Certification, please visit:

<https://ethosesg.com/carbon-neutral-certification>

## **About Change Finance**

Change Finance builds performance-oriented investment products that seek to promote a more just and sustainable world. The firm's approach to sustainable investing rests on the belief that investing for good can profit people, planet, and investors. Change Finance's Isolated ESG Risk Factor Methodology emphasizes investing in service to life and is grounded in the United Nations Sustainable Development goals and the principles of regenerative economics. At Change Finance we believe that it is imperative to transform capital markets if we are to create the world in which we want to live. Our impact-driven, performance-focused strategies, coupled with our active ownership, are designed to do just that.

Change Finance is committed to transforming the financial landscape by providing impact investing products that are good for people, planet, and investors. Change Finance's approach to investing emphasizes investing in service to life, which it implements through a "divest from harm, invest in healing" methodology, grounded in the United Nations Sustainable Development Goals.

We believe finance is the mother of all human systems. Where capital flows, momentum follows. As investors make statements with which funds they choose to invest in, corporations are primed to listen and respond. In this way, Change Finance's suite of funds enables investors to drive impact, creating an economy in service to life through financial activism. For more information, please visit [changefinanceETF.com](http://changefinanceETF.com).

*The fund's investment objectives, risks, charges and expenses must be carefully considered before investing. The prospectus contains this and other important information about the investment company. It may be obtained by calling 1-303-339-0524 or emailing [info@change-finance.com](mailto:info@change-finance.com). Read it carefully before investing.*

Investing involves risk. Principal loss is possible. Investments in Real Estate Investment Trusts (REITs) involve additional risks such as declines in the value of real estate and increased susceptibility to adverse economic or regulatory developments. The social, governance, and/or environmental policy of the Fund could cause it to make or avoid investment that could result in the portfolio underperforming similar funds that do not have such policies. The Fund is a recently organized, diversified management investment company with no operating history. As a result, prospective investors have no track record on which to base their investment decisions. The Fund may trade at a premium or discount to NAV. Shares of any ETF are bought and sold at market price (not at NAV) and are not individually redeemed from the Fund. Brokerage

commissions will reduce returns. The performance of the funds may diverge from that of the index. Because the funds may employ a representative sampling strategy and may also invest in securities that are not included in the index, the funds may experience tracking error to a greater extent than funds that seek to replicate an index. The funds are not actively managed and may be affected by a general decline in market segments related to the index.

The Change Finance U.S. Large Cap Fossil Fuel Free Index uses an objective, rules-based methodology to measure the performance of an equal-weighted portfolio of approximately 100 large cap U.S.-listed companies that meet a diverse set of environmental, social, and governance (“ESG”) standards. Because the methodology of the Index selects securities of issuers for non-financial reasons, the Fund may underperform the broader equity market or other funds that do not utilize ESG criteria when selecting investments.

The Change Finance Diversified Impact U.S. Large Cap Fossil Fuel Free ETF is distributed by Quasar Distributors, LLC.